GOVERNMENT OF INDIA
TEXTILES
LOK SABHA

STARRED QUESTION NO:132
ANSWERED ON:24.11.2016
Marketing facilities for Handicraft Artisans
Radhakrishnan Shri T.;S.R. Shri Vijay Kumar

Will the Minister of TEXTILES be pleased to state:

(a) whether the Government proposes to establish a permanent marketing infrastructure in towns/metropolitan cities to provide direct marketing facilities to the handicraft artisans/handloom weavers to enable them to sell their products directly, and if so, the details thereof;

(b) the number of Urban Haats operational for the purpose in the country at present;

(c) whether the Government has received proposals from different State Governments for setting up of Urban Haats on the pattern of Dilli Haat;

(d) if so, the details thereof and the present status thereof, State-wise; and

(e) whether the Government has decided to review the stall allotment policy at Dilli Haat recently and if so, the details thereof and the reasons therefor?

Answer

MINISTER OF TEXTILES
(SMT. SMRITI ZUBIN IRANI)

(a) to (e): A statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO PART (a) TO (e) OF LOK SABHA STARRED QUESTION NO. *132 FOR ANSWER ON 24.11.2016.

(a): Yes, Madam. Under one of the component of National Handicraft Development Programme i.e. Infrastructure and Technology Support, Government provides assistance for setting up Urban Haats in big towns/Metropolitan cities and mini Urban Haats in town as well as on established tourists circuits with a view to provide direct marketing facilities to artisans / weavers.

(b): The number of Urban Haats functional in the country at present is as per Annexure -I.

(c) & (d): The details of proposal received from different states for setting up of Urban Haats on the pattern of Dilli Haat and the present status thereof, State -wise, is as per Annexure-II.

(e): The stall allotment policy at Dilli Haat is reviewed from time to time to bring transparency in the system for benefit of the artisans/ weavers.